

THEMENBEREICHE für die RDP, MEDIA.HAK Landeck

Fach: Englisch einschließlich Wirtschaftssprache

RDP-Termin: 2022/23

Nr.	Themenbereich	Mögliche Inhalte, Details, Schwerpunktsetzungen, u.ä.
1	Tourism	e.g. facilities, trends, sustainability, tourist destination Austria, ...
2	Marketing	e. g. advertising, marketing strategies, brands, media, trade fairs, ...
3	Enterprises and Business Life	e. g. forms of businesses, CSR, entrepreneurship, leadership, customer service, events, ...
4	Economic Issues and Global Economy	e. g. globalization, outsourcing, multicultural teams, events, Fairtrade, ...
5	Money Matters	e. g. managing money, banking, debts, crowdfunding, ...
6	Youth and Individual Development	e. g. education, gap years, internships, volunteer work, ...
7	Media and Communication	e. g. digitalization, social media, the internet, computer skills, ...
8	Social and Political Issues	e. g. migration, diversity, consumerism, poverty, health issues, ...
9	Ecological Issues	e. g. environmental issues, transportation, alternative sources of energy, ...
10	The World of Work	e. g. trends, job application, (un-)employment, motivation, job satisfaction, ...

Landeck, September 2022